



5 PACKS FREE
WITH CARTON PURCHASE

5 PACKS FREE
With Carton Purchase
Today's Special

UNLICENSED SALE PROHIBITED

SHAGBORN GENTLE'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

18 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC method.



100 CLASS A CIGARETTES



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Cambridge
Serving good smokes at a fair price.

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5 PACKS FREE
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Cambridge
Serving good smokes at a fair price.

Become a regular at the diner.

Cambridge offers you more than just a pack of cigarettes. The way to enjoy the finest flavor of your favorite cigarette is with a pack of Cambridge. 18 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC method.

NAME _____
ADDRESS _____
CITY _____
STATE _____
ZIP _____

Signature (required) _____
Date (required) _____
By sending this coupon, please request by 1/31/73.

By signing below, I certify that I am a regular (2 years or more) of your diner or other I am also willing to receive cigarette samples and product literature from the diner, subject to signature over and business hours.

Not completed correctly
1. No stamp
2. No signature
3. No date
4. No address
5. No city
6. No state
7. No zip